

**For Immediate Release**

**HOTEL STAGE FINDS ITS MUSE  
IN THE HISTORIC HEART OF HONG KONG  
Building a Bridge Where Community Talent and Travellers Meet**

**February 9, 2017 (Thursday)** – Hotel Stage celebrates the launch of Muse as the city’s first community event space comprised of three elements, a gallery for exhibitions and performances by local artists, a bookstore as well as a wine bar.

Inspired by the historic diversity of Yau Ma Tei where artisans plying their family trade and perfecting their ancient craft can still be found in streets and alleyways in the old neighbourhood, Hotel Stage opened its doors a little over a year ago offering comfort and functionality in a stylish contemporary setting. The hotel hopes to connect overseas guests with the local community through a rotating programme of visual arts and music performances in addition to a thoughtfully curated collection of books and artists’ creations. Works from local artists inspired by the community can be seen throughout the hotel.

As the hotel’s creative hideout, the Muse is composed of three integrated zones in a distinctive performance and display space that invites guest participation.

First is *the Muse Art and Books*, featuring a broad range of books, with diverse subjects showcasing insights on local culture, as well as nature, art, photography, indigenous art, and drawings.

“We believe physical books have their own beauty and hold values that are tangible yet through its content and how it is interpreted, also intangible. The books on display here act as a bridge for people from around the world to understand more about the culture in Hong Kong and our heritage,” says Alen Chen, brand architect of Hotel Stage.

The second zone is *the Muse Gallery*, an exhibition and event space that allows the community and travellers to explore new visual expressions and ideas.

In the spotlight this month is the exhibition by 22 ceramicists from the Contemporary Ceramic Society (HK). Titled “Encounter”, the exhibition features artworks that capture little moments of the fast-paced life in Hong Kong. It documents the relationship and communication between that of the artists and the traveller through ceramic vignettes.

*The Muse Gallery* welcomes artists, musicians and performers to showcase their craft. Aspiring artists can submit their interest through the hotel's website at <http://www.hotelstage.com/culture-community/> or email [artb@hotelstage.com](mailto:artb@hotelstage.com).

The third zone is *the Muse Wine Bar*. What better way to bring artists, travellers and the local community together than wine? The wine bar connects the immersive space together with its location as the bridge between the book and gallery zones. Offering over 100 handpicked wines, light meals including charcuterie and cheeseboards and mini-pizzas, the wine bar is a great place to connect with likeminded individuals.

"The Muse is an interactive platform designed to inspire. We encourage collaboration, through arts and culture in a convivial environment that has hardly been seen before in a hotel establishment," said Alen Chen. "Most of all, we hope to inspire a sense of curiosity in people to explore the local culture." he added.

Please download high-resolution images here: <http://bit.ly/2lt4zCK>

- ENDS-

### **About Hotel Stage**

Hotel Stage is an urban lifestyle boutique hotel in the historic heart of Kowloon. The 97 guestrooms and suites showcase a well thought-out smart design aesthetic which marries a sense of place and space with practical design features. Rooms are equipped with high-speed multimedia connectivity devices and deluxe amenities. The Art Rooms display contemporary works from emerging local artists in homage to the neighbourhood. Club and Suite guests can enjoy 24-hour exclusive access to the cosy and tranquil Library Lounge. The all-day dining Italian restaurant, Kitchen Savvy, has an open kitchen concept featuring a European-inspired menu focusing on fresh seasonal ingredients. Hidden in the basement is Muse, a creative hideout and community hangout.

**Issued by Qi Communications on behalf of Hotel Stage.**

**For media enquiries, please contact:**

Mandy Soh, Qi Communications | +852 9504 7748 | [mandy.soh@theqiasia.com](mailto:mandy.soh@theqiasia.com)

Ainslie Cheung, Qi Communications | +852 9311 3256 | [ainslie.cheung@theqiasia.com](mailto:ainslie.cheung@theqiasia.com)