

## **HOTEL STAGE OPENS IN THE HISTORIC HEART OF HONG KONG**

### **New stylish cultural hotel marks next step in the transformation of Kowloon's cultural district.**

(Hong Kong, January 19, 2016) – Hotel Stage, an urban lifestyle boutique hotel in the historic heart of Kowloon, has pulled back the curtain on its opening act. The stunningly stylish yet intimate property pays homage to the city's artisans and community through its impressive display of local artwork. Enjoying a prominent location in the vibrant Yau Ma Tei district, it is easily accessible for both business and leisure travellers from the airport and for cross-border access to the Mainland or simply getting around the city.

Hotel Stage's sophisticated design cocoons guests within the city's bustling cultural centre. Yau Ma Tei is a living time capsule of the old Hong Kong. The district is home to many of Hong Kong's family-owned traditional shops that have been in business for generations – from Chinese hand embroidery bridal shops, Chinese herbal medicine apothecaries, to vintage teahouses and a theatre that was once a setting for Hong Kong's vibrant film industry and now the stage for small-scale Cantonese opera shows. Designed to serve the curious traveller, this stylish property takes its guests on a neighbourhood journey through the lens of history, culture and art.

The interiors are designed as a canvas that connects the guests with Hong Kong's artistic community through a carefully curated, inspiring collection of art and a varied programme of cultural events. Modern furnishings create a warm and comfortable contemporary environment.

The 97 guestrooms and suites showcase a well thought-out smart design aesthetic which marries a sense of place and space with practical design features - all accomplished with a sense of flair. Oversized windows provide abundant natural light and sweeping views of local heritage landmarks and classic high rises. Rooms are equipped with high-speed multimedia connectivity devices and deluxe amenities. Suites feature a separate living room with a sofa and comfortable touches. Meanwhile, the Art Rooms display contemporary works from emerging local artists in homage to the neighbourhood.

Club and Suite guests can enjoy 24-hour exclusive access to the cosy and tranquil Library Lounge – a perfect place to relax or browse through the extensive library of collectible books. Furnished like a living room, guests can help themselves to light refreshments throughout the day.

Hotel Stage's all-day-dining Italian restaurant, Kitchen Savvy, is tastefully designed with an open kitchen concept. It is conveniently divided into three zones, including a living room and lounge, an intimate dining area and a communal dining space for entertaining friends or business partners. The smart casual eatery combines a European-inspired menu with a creative Asian flair focusing on fresh seasonal ingredients.

Yau Ma Tei's newest underground venue, the Muse, is a creative hideout and community hangout. It features three integrated zones: Browse at the Muse – a retail showcase of fine art and design books as well as artist products and artisanal gifts; the Muse Wine Bar – offering more than 100 handpicked wines, light meals including cheeseboards and

charcuterie platters. Finally, Spotlight at the Muse presents community artistic and cultural initiatives, including workshops, performances and exhibitions.

Hotel Stage offers meeting and function facilities for groups up to 150 people. Floor-to-ceiling windows offer natural lighting and views of iconic Kowloon landmarks. The rooms feature high speed, multi-media connectivity, LCD projectors, video, multi-TV systems and a range of the latest audio-visual equipment for meetings and conferences.

Hotel Stage also offers Day Studios for those who are looking for a creative and inspiring space to host masterclasses, celebratory events, and business or private meetings. Outfitted with modern meeting amenities, it is also a functional gallery displaying selected multi-media, multi-genre art installations.

Combined, the function rooms, the Muse and Day Studios, have been designed to offer a diverse range of creative meeting experiences – from small gatherings and celebrations to large-scale business or cultural events.

“Hotel Stage is a landmark and community hub with our staff serving as stage managers of our guests’ experiences. We have created a setting for local artists, performers and artisans to showcase the soul of the city,” said James Hung, General Manager of Hotel Stage. “Here, the curious traveler can discover a deep connection with the local community and be inspired by our unique ambience of living artistry.”

Hotel Stage is located at 1 Chi Wo Street, Jordan, Kowloon, Hong Kong.

Hotel Stage now offers special opening promotions of up to 20% off its room rates. Reservation enquiries can be made by emailing [resv@hotelstage.com](mailto:resv@hotelstage.com), or via the hotel website [www.hotelstage.com](http://www.hotelstage.com).

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