

## FOR IMMEDIATE RELEASE

24<sup>th</sup> October 2023

### Hotel Stage Christmas Gift Donation Charity Program

As we celebrate the season of love, joy, and gratitude, Hotel Stage is partnering with the **Community CareAge Foundation (CCAF)** to organize a Christmas Gift Donation Program. Our aim is to spread the festive spirit by donating gifts to senior citizens.

Established in 2009, Community CareAge Foundation (CCAF) actively promotes the message "Prevention is better than Cure" and target to reduce elderly's visits to doctors' clinic, or hospitalization rate.

Aiming at the underprivileged elderly in Hong Kong, CCAF set up community-based Nurse Clinics led by registered nurses and collaborated by registered social workers, based on the concept of community care. Holistic well-being of the elderly and cares is achieved through targeted medical care, and psychological counselling. Its ultimate wish is that the elderly may age in place healthily, independently and competently in their familiar living environment.

The donation drop-off point at G/F, Hotel Stage, 1 Chi Wo Street, Jordan, Kowloon (Jordan MTR Exit B2) will be open 24 hours a day from **15<sup>th</sup> November to 15<sup>th</sup> December 2023**.

To ensure that our gifts make a positive impact, we kindly request that all donations be new, genuine and non-perishable. The Community CareAge Foundation will distribute the gifts collected to the elderly.

Please ensure the presents come unwrapped in order that CCAF can give out the best suited gifts to each individual elderly according to their needs.

#### For press enquiries, please contact:

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#### About Hotel Stage

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Urban, minimalistic interiors complemented with extensive local artworks, Hotel Stage brings the ultimate comfort and serenity to those who enjoy a retreat while staying in the heart of the vibrant Yau Ma Tei community. Within minutes of walking from Jordan MTR station, smart living awaits in one of the hotel's 97 rooms and suites. Enjoy dishes from the European-inspired menu in its bright and airy restaurant, Kitchen Savvy; reflect on a life lived purposefully in The Muse, in the basement, over a glass of wine or browsing through exhibits in the art gallery and artisanal books in the bookstore.